



2050

Heat Roadmap Europe

A low-carbon heating and cooling strategy

D7.2: Promotional material to promote the project activities

Delivery; May 2016

Work Package 7

Euroheat & Power



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 695989.

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Promotional material

- 2000 HRE Information Cards (the size of post-cards) have been printed for dissemination at 3rd party events (including EUSEW).
- The Information Card includes the project key messages, outputs and contact details.



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HRE Information Card - front



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HRE Information Card - back

Heat Roadmap Europe

Heat Roadmap Europe will map and model the energy systems for the 14 largest Member States (by heat demand) in the EU. The project will support new policies at local, national and EU level by creating scientific evidence to ensure the uptake of efficient, sustainable and affordable heating and cooling solutions.

Expected key outputs of the project:

- High resolution thermal maps of 14 EU countries
- Energy models and scenarios looking towards 2050
- Business strategies identifying current barriers and proposing solutions looking forward
- Heat Roadmaps to help countries identify the next steps and optimal solutions to decarbonise the heating sector.

The 14 countries are: Germany, France, United Kingdom, Italy, Poland, Spain, Netherlands, Sweden, Belgium, Czech Republic, Romania, Austria, Finland, and Hungary. These are the largest EU Member States in terms of heat demand, so they account for approximately 85-90% of the heating and cooling demands in Europe; thus increasing the potential to influence the entire heating sector in the EU.



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