



2050

# Heat Roadmap Europe

A low-carbon heating and cooling strategy

## D7.9: Promotional material to promote the project activities

Delivery: May 2017

Work Package 7

Euroheat & Power



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 695989.

[www.heatroadmap.eu](http://www.heatroadmap.eu)  
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# Promotional material – Business cards

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- 2000 HRE business cards have been printed for dissemination at 3<sup>rd</sup> party events and re-mailed to WP7 partners.
- Business cards are small, easy-to-carry and contain a QR code leading to the project website, project contact details (email and Twitter account) and the EU funding reference.



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# HRE Business card - Front



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# HRE Business card - Back



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# Promotional material – Roll-up banner

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- A roll-up banner has been developed to ensure a good level of visibility of HRE4 at events.
- One roll-up is held in Brussels (to be used by EHP, EHPA, BPIE at all Brussels-based events), a second lighter roll-up will be sent to partners as and when they need it.



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# HRE Roll-up banner



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# Promotional material – Videos of the HRE4 workshop

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- The HRE4 Communication and dissemination strategy talks about a **portfolio** of promotional materials that will be produced by EHP at various intervals throughout the project.
- The project coordinator and EHP have opted for the **video recording** of the workshop on 7 March 2017 in Brussels, in order to make results of the project available to a wider audience.



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# Videos of the HRE4 workshop

Welcome address by Eva Hoos, Policy Officer at DG Energy, and Paul Voss, Managing Director at Euroheat & Power

Weblink:

<https://youtu.be/xTaQP9ZU-wQ>



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# Videos of the HRE4 workshop

Overview of Heat Roadmap Europe by David Connolly, Associate Professor at Aalborg University

Weblink:

<https://youtu.be/kgj9khuJDvA>



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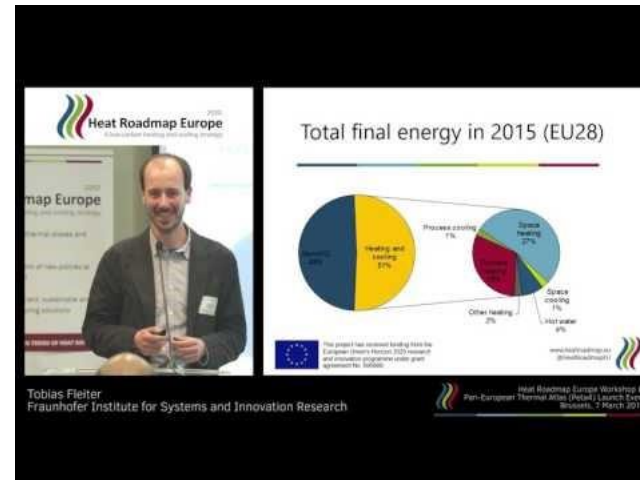


# Videos of the HRE4 workshop

Profiling Europe's heating and cooling demand by Tobias Fleiter from Fraunhofer ISI

Weblink:

<https://youtu.be/dUlvfxrjt0>



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# Videos of the HRE4 workshop

Peta4 public launch & demo by Bernd Möller from Europa-Universität Flensburg, Urban Persson from Halmstad University, and Lars Grundahl from Aalborg University

Weblink:

[https://youtu.be/1\\_RQj\\_eNb1w](https://youtu.be/1_RQj_eNb1w)



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