



2050

Heat Roadmap Europe

A low-carbon heating and cooling strategy

D7.1 Project Website, newsletter facility, and logo

Delivery; May 2016

Work Package 7

Aalborg University



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 695989.

www.heatroadmap.eu
@HeatRoadmapEU



Project Website



- www.heatroadmap.eu has had a makeover in line with the visual identity of the project, and has been updated with information about the 4th HRE project, partners, etc. The website will be updated continuously throughout the project with research results targeted main stakeholders.



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Newsletter facility

- A newsletter facility has been set up and added to the website, allowing for those interested to sign up for our newsletter
- A double opt-in method with an unsubscribe option in every newsletter has been provided.



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Newsletter facility



The screenshot shows a web browser window with the URL `heatroadmap.eu/news.php`. The page features a navigation menu on the left with links for HOME, ABOUT, USEFUL RESOURCES, EVENTS, NEWS, IMPACT, PARTNER AREA, and CONTACT US. The main content area is titled "Heat Roadmap Europe" and "A low-carbon heating and cooling strategy for Europe". Below this, there is a "News" section with a headline: "Heat Roadmap Europe can play a big role in the European energy transition". The text discusses the Energy Union's role in accelerating renewable energy growth and mentions a recent event in Copenhagen. A "Read More" link is provided. To the right of the news article is a sign-up form titled "Interested in receiving our newsletter? Subscribe here." The form includes a confirmation message: "You will receive a confirmation email. This may take a minute, but if it does not reach you, please check your spam folder." The form fields are: "Email Address *", "First Name *", "Last Name *", and "Organisation". A "Subscribe" button is located at the bottom of the form. A small asterisk indicates that the fields are required.

Screenshot showing the sign-up facility on the HRE website

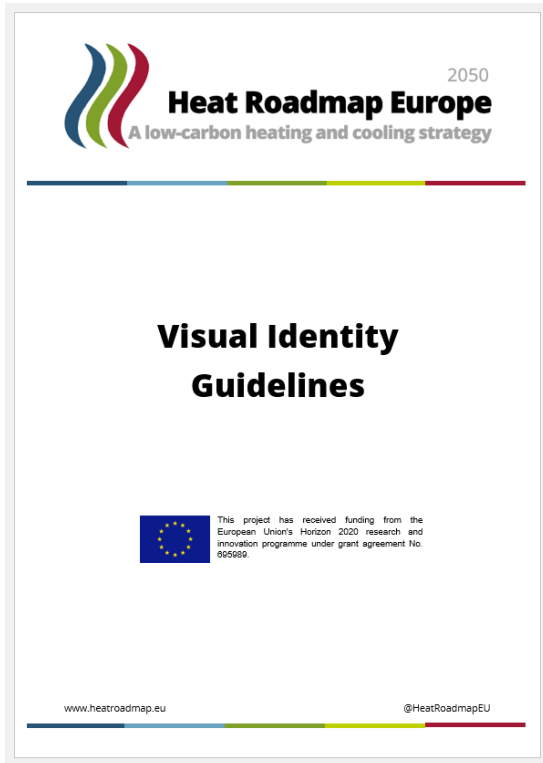


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Logo



Development of logo, visual identity, and templates.

- Based on STRATEGO and previous HRE projects
- Use and availability set out for partners in a dedicated document on Visual Identity Guidelines.



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